

# THE GROWTH NET

NEW DELHI | 10-12 MARCH 2013



Be part of the new  
constellation of growth

## INTRODUCING THE GROWTH NET

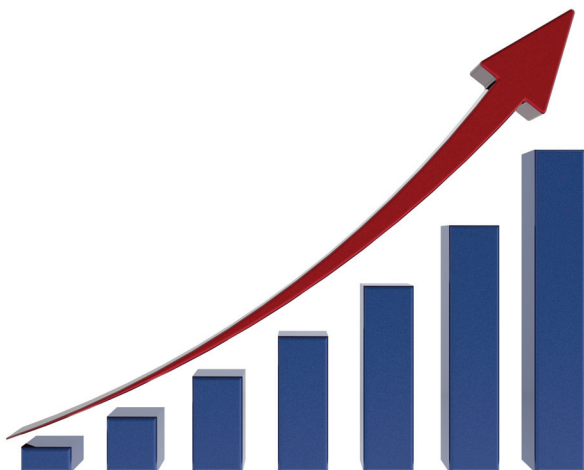
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A new constellation of growth has emerged, riding on the dynamics created by China, India and Brazil. Even in the current slower growth context, countries as diverse as Indonesia, South Africa, Singapore, Malaysia, Vietnam, Colombia, Chile, Mexico, Peru, the GCC countries, Turkey – just to mention a few – are latching on to these dynamics with an increasing intensity in investment, financial and trade interaction.

This new constellation of growth first initiated by China's – and then India's – growing need for raw materials, energy and commodities, is fast expanding into a variety of sectors. Deals among the countries comprising this new constellation of growth have soared from only 2% of the global volume of mergers and acquisitions in 2000 to about 15% now. Trade among emerging markets is increasing on an average of 21% clip a year. It has reached 13 trillion dollars a year and will represent 26% of global trade between 2025 and 2030. Trade between China and Africa is at US\$ 165 billion and rising, while India-Africa trade is at US\$ 31 billion and expanding fast.

Whether it is the scale of existing and potential demand, the demographic dividend enjoyed by most of the countries of this new constellation of growth, or the rapid absorption and leveraging of technologies, a number of forces are making this new group of countries an increasingly potent factor in the global economic and business landscape that no corporate strategy can ignore.

MNCs from emerging market countries are driving the fast expansion of this new constellation of growth, reshaping the global competition landscape. The rise of these diversified global conglomerates is one of the major game-changers in the global business scenario.



## THE GROWTH NET

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The Growth Net has been created to reflect this new reality of the global economy. It is the only event of its kind, with emphasis on new MNCs and on the MNCs in the making. Its agenda focuses on the common opportunities and challenges, the common ambitions and expectations of the new constellation of growth countries. It is also unique in terms of the business to business interactions it creates.

While existing international business conferences remain centered on the traditional players of the global economy and address issues related to this new constellation of growth as a “side show”, the Growth Net is here to meet a growing need and to fulfill an increasingly necessary role as linkages among the countries of this group keep expanding.

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## OUR MISSION IS:

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- To further boost the business, trade, financial linkages among the participating group of countries, helping to identify new business opportunities and creating new relationships
- To provide an open platform to address the common challenges facing this group of countries
- To help crystallize the common expectations and ambitions for a greater role in the functioning of the global economy

The Growth Net also offers a unique and privileged context for:

- Developing a fruitful dialogue among the business communities, government officials and civil societies from the countries of this new constellation of growth
- Sharing insights on global economic, business and technology trends



## THE FORMAT

The Growth Net is a two and a half day annual event that is likely to rotate among some of the countries of the group. The discussion formats reflect the specific purpose of each session:

- Keynote speeches for policy formulation
- Brainstormings on issues of common concern engaging the participants in a process leading to genuine take-home values
- Business-to-business discussions on projects and opportunities in specific sectors
- Updates/briefings on business issues or national economies, with a focus on implications and opportunities for business
- Debates confronting perspectives on economic, geopolitical and business developments and what they bode for the future.
- Panel discussions bringing together different insights to provide participants with an integrated perspective on the topic.

The program allows time and opportunities for participants to network and establish new relationships.

## ON THE AGENDA OF THE INAUGURAL MEETING

- Creating the right frameworks for private investment
- How to deal with barriers to trade?
- Developing consumer markets
- What green growth & energy strategies make sense?
- Developing and strengthening financial markets
- Meeting investment needs for the infrastructure decade
- Bridging the wealth gap in emerging market economies
- Technology innovation, knowledge transfers & IP protection
- Leveraging the demographic dividend through education
- The talent challenge
- The rise of civil society and social media: the impact on governance
- Is the G20 delivering the goods on the global economic agenda?
- Business-to-business meetings on:
  - Healthcare & Pharma
  - Energy
  - Mining
  - Financial services
  - Telecom
  - Engineering & Construction
  - Media
  - Country-specific briefings



## WHO PARTICIPATES?

The Inaugural Meeting of the Growth Net will bring together around 350 participants on an invitation-only basis. Among them:

- Top executives from the MNCs of emerging markets
- Relevant government officials from different countries involved in the Forum
- Top executives from global corporations as well as from banking and financial institutions
- Renowned experts and thought leaders
- Media leaders from emerging market countries and from global media organizations
- Senior personalities from international organizations
- Civil society personalities



## THE CONVENERS

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SMADJA & SMADJA STRATEGIC ADVISORY has been established in 2001 in Switzerland and in the US. The firm works with global corporations and government entities on global trends and strategic issues. Our mission is to help our clients navigate and leverage globalization, providing them with “actionable” insights and a “world view” to help them manage the increasing volatility and complexity which is a built-in characteristic of globalization. The firm creates platforms of contents – from strategic, behind closed doors, seminars to high profile international conferences – that are knowledge and networking intensive, providing substantive take home value for the participants.

Smadja & Smadja has activities, clients and partners in Asia, North America, Europe, Latin America & the Middle East.

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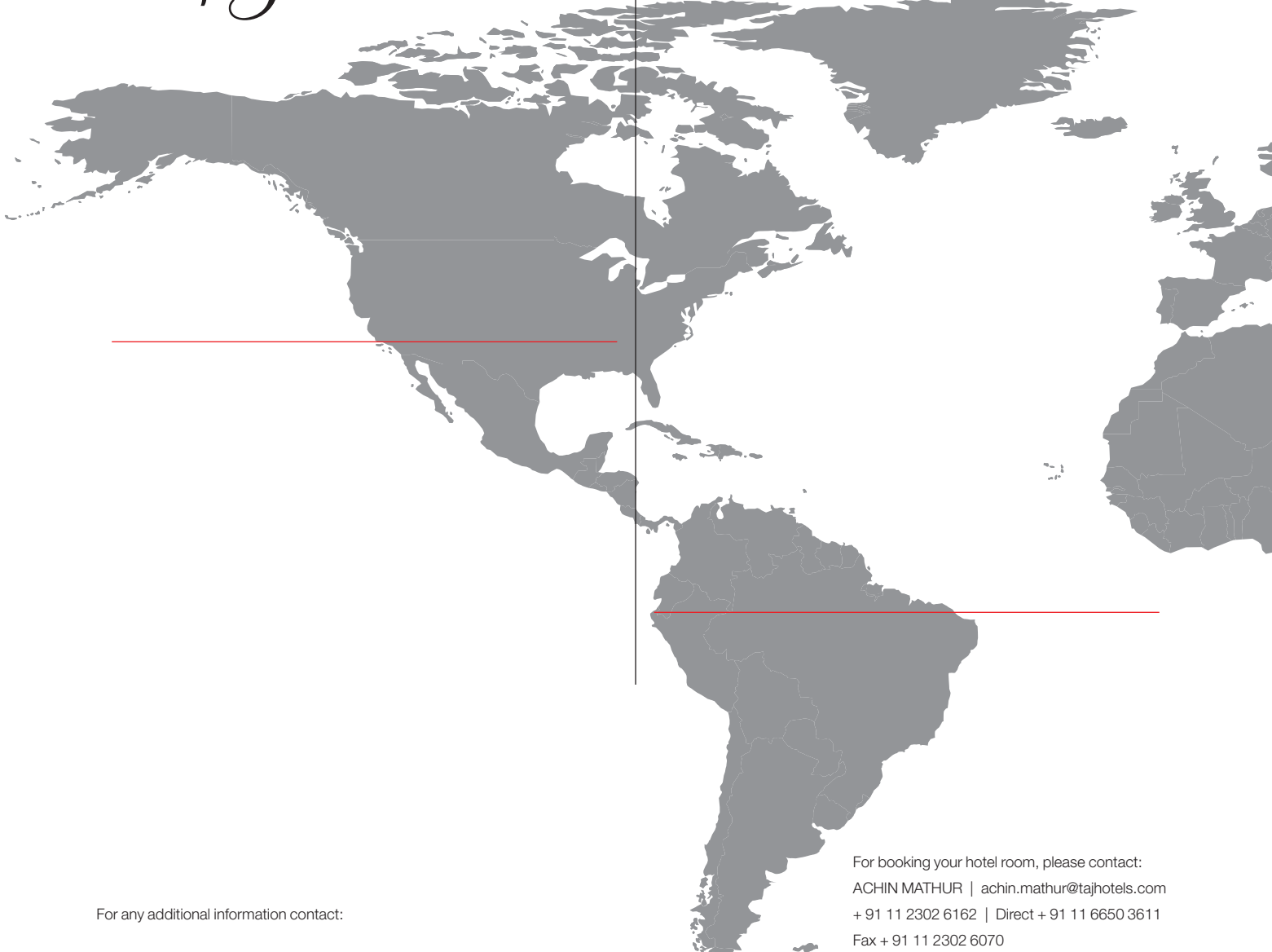
ASPEN INSTITUTE INDIA, an independent and not-for-profit organisation, focusses on leadership development and encourages frank and open dialogue on the most important problems and challenges facing society at large and to foster the transformation of Indian society. It also engages the civil society, inclusive of business, NGOs, Governments and other stake holders on issues of importance to India’s development and national security.

Aspen India holds discussions on key foreign policy issues as well as security matters and strategic affairs pertaining to India through regular public sessions, Track II dialogues and round tables.

The Institute is headquartered in New Delhi, India.



ASPEN INSTITUTE INDIA



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Please refer to the inaugural meeting of The Growth  
Net while booking your room