



# THE **G**GROWTH NET 3.0

**CREATING NEW DRIVERS OF GROWTH**

**25-27 MARCH 2015**

**NEW DELHI**



## A CRUCIAL CONTEXT FOR THE 3RD ANNUAL MEETING

The third Annual Meeting of The Growth Net will take place in a context where slower growth is a new fixture among emerging market countries. Many of the “new growth countries” are affected by cyclical factors, as well as the end of the Quantitative Easing policy in the US, the slowdown in China, the continuing economic crisis in Europe and uncertainties about the success of Abenomics in Japan. However, the present slowdown does not change the fact that the majority of the new growth countries remain the most dynamic group of economies in the world with growth rates expected to remain two to three times higher than those of the developed economies for the foreseeable future.

The countries comprising the new constellation of growth will continue to benefit from the demographics dividend, rapid urbanization, a growing middle class developing new consumption patterns and from the positive impact of fast growing intra-regional trade to sustain their growth.

However, this new phase will increasingly be - marked by two crucial orientations that will constitute the core of the agenda of the 3rd Annual Meeting of The Growth Net:

- 1) Increasing differentiation among the new constellation of growth countries. Economies where structural reforms are implemented, where sound industrial and pro-growth policies are put in place, are now capturing the attention of the international business community; other countries which had relied too complacently on the commodities boom or have been postponing politically difficult reforms are now left on the sidelines.
- 2) Activation of new sources of growth to sustain economic momentum: This involves the development of domestic demand, economic diversification, broadening the domestic investor base, more efficient leveraging of technology and frugal innovation with an emphasis on productivity increase, stimulating intra-regional – south-south – trade.

## A FOCUS ON NEW TRENDS, NEEDS & OPPORTUNITIES

The overall theme for this 3rd Annual Meeting **Creating New Drivers of Growth** reflects the new trends, challenges, needs and opportunities that will shape the trajectory of the new growth countries in the coming period. Despite the changing external environment and beyond cyclical factors, the potential for a still high, sustainable, growth remains strong for most of the countries concerned.

The Growth Net’s agenda will focus on how to activate new sources of economic dynamism in the countries comprising the new constellation of growth in the global economy; business and political leaders, senior officials from international organizations along with various experts will share insights and best practices on the necessary combination of national policies and corporate strategies that will increase economic resilience and generate new business opportunities.

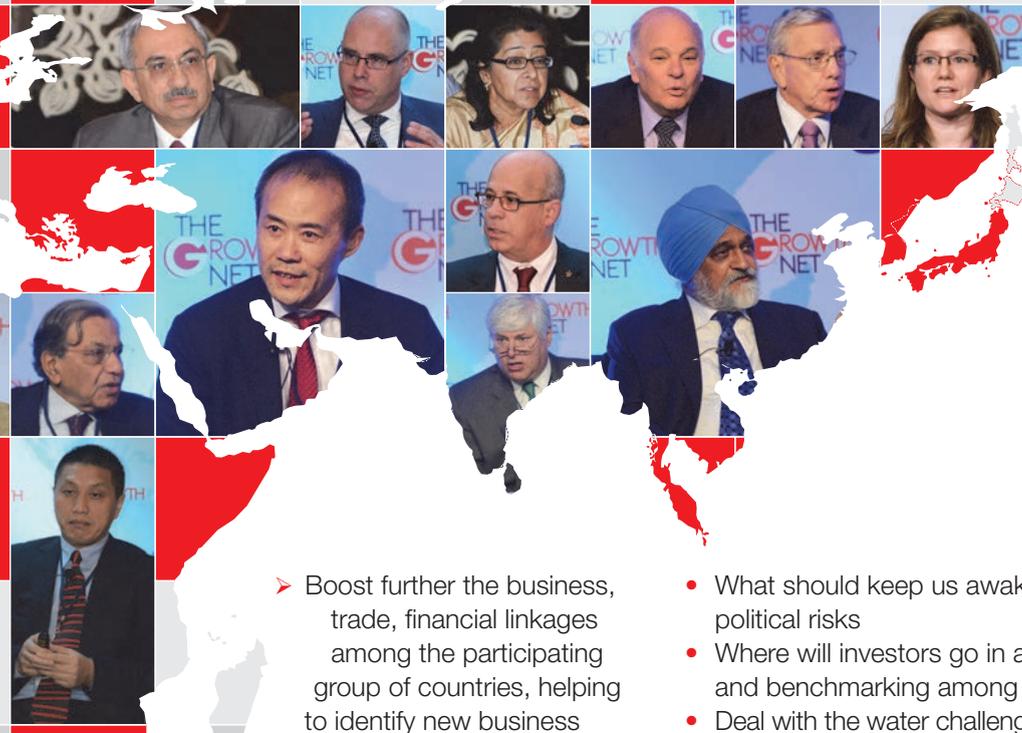


## THE GROWTH NET MISSION

The Growth Net has been launched in 2013 to reflect the new realities created by the emergence of a group of new growth countries which are rapidly increasing their business, economic, trade and financial interaction and aspire to have a stronger voice in the global economy.

The Growth Net is a catalyst to develop a fruitful dialogue among business leaders, government officials and the civil society from the countries of the new constellation of growth on how to strengthen economic momentum and generate new sources of growth through the deepening of partnership strategies for rapid sustainable development in Asia, Africa and Latin America. Global multinationals are part of this process, sharing ideas and expertise and developing new opportunities for business development. The Annual Meeting is a platform to:





- Boost further the business, trade, financial linkages among the participating group of countries, helping to identify new business opportunities and creating new relationships.
- Provide an open platform to address the common challenges facing this group of countries & developing new options for sustained high growth.
- Help crystallize common expectations and ambitions for a greater role in the global economy.
- Share insights on global economic, business and technology trends
- Create new business relationships and linkages.

- What should keep us awake at night: Reassessing political risks
- Where will investors go in an era of differentiation and benchmarking among new growth countries?
- Deal with the water challenge or forget about growth
- How to make urbanization a real growth and wealth generator
- Where is the “Modi magic” leading India and India’s economy?
- Market leaders: Innovating and leveraging changes in the new growth countries
- Looking ahead: The five mistakes the new growth countries need to avoid and the five priorities they need to focus on

The Growth Net is a two and a half day annual event focused on **interaction and generating actionable outcomes**. While the program comprises some keynote speeches to highlight strategic orientations and options at the national and corporate levels, the premium is on panel discussions and debates, on the sharing of insights and experiences and on the promotion of innovative approaches.

## ON THE AGENDA OF THE 3RD ANNUAL MEETING

The Agenda includes sessions on the key issues of concern to all the new growth countries: Growth Strategies, Employment and Skills, Finance, Energy, Technology and Innovation, Entrepreneurship, Manufacturing, Services, Infrastructure, Agribusiness, National Security, Trade and Investment, Climate & Water.

- Activating new sources of growth in Asia, Latin America and Africa
- Technology for the “2 \$ a day”: How frugal innovation can bring an additional 2.5 billion people into the market
- The next billion consumers: Who are they? Where are they? And how to bring them what they want – from Malls to Ecommerce
- China’s “new normal” and what it means for the global economy

## THE PARTICIPANTS

- The 3rd Annual Meeting of the Growth Net will bring together around 500 participants. Among them:
- Top executives of MNCs from new growth countries.
  - Relevant government officials from different countries involved.
  - Top executives from global corporations as well as banking and financial institutions.
  - Renowned experts and thought leaders.
  - Media leaders from different parts of the world.
  - Senior personalities from international organizations.
  - Civil society personalities.

## HIGHLIGHTS FROM THE GROWTH NET 2014

**100** SPEAKERS | **30** SESSIONS

MORE THAN **30** HOURS OF DISCUSSION IN **3** DAYS

**300** DELEGATES | **25** COUNTRIES

**21** SUPPORTERS & SPONSORS

### THE CONVENERS



An independent and not-for-profit organization, **ANANTA CENTRE** is registered under the Indian Trust Act. It focuses on leadership development and encourages frank and open dialogue on the most important issues facing Indian society, to help foster its transformation. The Centre also engages civil society, business, governments and other key stakeholders on issues of importance to India's development, foreign policy, strategic affairs and national security.

The Centre serves as a convening body for exchange of ideas, broadening perspectives and enhancing capacity to create sustainable solutions on a wide variety of issues.



**SMADJA & SMADJA STRATEGIC ADVISORY** was established in 2001 in Switzerland and in the US. The firm works with global corporations and government entities on global trends and strategic issues. Our mission is to help our clients navigate and leverage globalization, providing them with "actionable" insights and a "world view" to help them manage the increasing volatility and complexity of a globalized world. The firm creates platforms of contents – from strategic, behind closed doors, seminars to high profile international conferences – that are knowledge and networking intensive, with significant take home value for the participants.

**SMADJA & SMADJA** has activities, clients and partners in Asia, North America, Europe, Latin America and the Middle East.

The 3rd Annual Meeting of The Growth Net takes place on March 25-27 2015 in New Delhi, at the Taj Palace Hotel.

To register and join this exclusive event, please visit [www.thegrowthnet.com/register/](http://www.thegrowthnet.com/register/).

Accommodation: We have made a group booking at the Taj Palace Hotel.

You can contact our offices in India and Switzerland should you need additional information.

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