

## The 3<sup>rd</sup> Annual Meeting New Delhi, Taj Palace 25-27 March 2015

## **Creating New Drivers of Growth**

## Special program for The New Growth Leaders

The purpose of the Special Program is to have the New Growth Leaders share experiences and learn from each other how to address some of the challenges most of them are facing or have faced in creating and developing their business. So the Special Program for the New Growth Leaders is devised as a highly interactive dialogue in which there is no distinction between "participants" and "speakers" and where the role of the "Discussion leaders" is to raise some points that will help shape and orient the discussion.

As of 23 March 2015

## Wednesday 25 March 2015

10:30 – Onwards	Participants registration
11:00 – 12:15 Roshanara Hall	Leveraging technology to create businesses
	A whole new generation of entrepreneurs has emerged, leveraging the combined impact of technology innovation and globalization to create new business and generate new wealth, with an increasing impact on the global business landscape. Are there specific requirements for success for the new generation of entrepreneurs? How to target the new generation of consumers created by the digital revolution?
	<ul> <li><u>Sheel Tyle</u>, Founder, \$2 Capital &amp; Venture Capitalist (<u>Snapdeal.com</u>, <u>Hired.com</u>, Robinhood, Andela), USA</li> <li><u>Audrey Mothupi</u>, Chief Executive Officer SystemicLogic, South Africa</li> </ul>
	Moderated by: Wendy Luhabe, Founder & Chairman, Women Private Equity Fund, South Africa
<b>12:30 -14:00</b> Roshanara Hall	Working luncheon The keys to fast growth
	What are the key factors that will contribute most to sustaining the fast development of new companies and help them achieve a critical mass? And how to ensure that this fast growth – once achieved – will be managed in a way to avoid generating inefficiencies and risks for the sustainability of the company?
	<u>Discussion leaders:</u> • Shankar Vanavarayar, Executive Director Sakhti Auto Motors Ltd, India

	Rudy Roberts Founder & CEO, Mega Water, South Africa
	Moderated by: Claude Smadja, President, Smadja & Smadja Strategic Advisory, Switzerland
14:15-15:30	Overcoming the challenges of growing a business
Roshanara Hall	The members of the group discuss what is – or has been – their main challenge as they endeavor to grow their business and how they did – or what they are doing - to address it.
	<ul> <li>What are the key factors to take into account when drawing a strategy and a business plan that will drive all the other actions?</li> <li>Is technology lowering the financial barriers to creating and developing new businesses?</li> <li>How to keep up with the market after the initial successful launch of the company?</li> </ul>
	Discussion leaders:
	<ul> <li>Matsi Modise, Co-Founder of Emerge, National Executive Director South African Black Entrepreneurs Forum (SABEF), South Africa</li> <li>Piet Naudé, Director, University of Stellenbosch Business School, South Africa</li> <li>Abhishek Sinha, Co-Founder &amp; CEO EKO Financial Services, India</li> </ul>
	Moderated by:  Radhika Shapoorjee, President India & South Asia, IPAN
15:45 onwards Durbar Hall	Opening of the 3 <sup>rd</sup> Annual Meeting of The Growth Net