

## One day to go for The Growth Net 2015

*March 25<sup>th</sup>-27<sup>th</sup>, Taj Palace Hotel, New Delhi*

**New Delhi, March 24, 2015:** The 3<sup>rd</sup> Growth Net Summit begins on March 25<sup>th</sup> with a stellar line up of speakers for highly-relevant panel discussions and keynote sessions. Prominent policy makers, CEO's, heads of institutions, academics and economists will converge at the event to deliberate on current economic and societal trends emerging from the new growth countries. The topics cover diverse areas of interest such as entrepreneurship, management of non business risk, frugal innovation, skill development, sustainable growth, urbanization as a growth driver, Prospects for Indian and Chinese economies, business opportunities in Africa. The highly anticipated sessions include:

- Keynote Speeches by
  - **Mr. Arun Jaitley**, Finance Minister
  - **Ms. Sushma Swaraj** External Affairs Minister,
  - **Mr. Ravi Shankar Prasad**, Minister of Communications and Information Technology
  - **Mr. Piyush Goyal**, Minister of State for Power, Coal and New & Renewable Energy
  - **Mr. Rajiv Pratap Rudy**, Minister of State for Skill Development and Entrepreneurship
- Panel discussion on 'Modi magic' leading India and its economy
- **National Security Advisor Mr. Ajit Doval**, to speak on emerging security challenges
- Panel discussion on urbanization as a growth generator

**Mr. Claude Smadja, President, Smadja and Smadja Strategic Advisory** said "Some emerging markets countries – in fact more appropriately the new growth countries – are indeed facing some headwinds due to a combination of external and domestic factors. However, there is no underestimating how the field of opportunities not only remains open but is in fact widening as the cumulative impact of a new generation of business leaders, of the leveraging of Information & Communication Technologies and the emergence of a consuming middle class will increasingly be felt."

This year's theme "Creating New Drivers of Growth" draws its relevance from an emerging global context where slower growth is a new fixture among emerging market countries. In the new constellation of economic vitality, a number of dynamic economies are increasingly developing business, trade financial linkages among themselves, powering global investment, finance and trade.

The present slowdown does not change the fact that the majority of the new growth countries remain the most dynamic group of economies in the world with growth rates expected to remain two to three times higher than those of the developed economies for the foreseeable future. These countries comprising the new constellation of growth will continue to benefit from the demographics dividend, rapid urbanization, a growing middle class developing new consumption patterns and from the positive impact of fast growing intra-regional trade to sustain their growth. The Growth Net has been designed to boost the interaction among this group of countries, discuss their common challenges and address the issues raised by this new world order.

**Mr. NK Singh, Chairman, The Growth Net Summit and Senior Member, Bharatiya Janata Party** said *“The Growth Net is a one of its kind global event that links the emerging economies of Asia, Africa and Latin America and brings out the prevailing economic narrative across the world. As in the previous editions, the event has remarkable speakers who will deliberate on common opportunities in emerging economies and help in generating actionable outcomes for sustainable growth.”*

This year the organizers have officially partnered with the Ministry of External Affairs, Government of India and also collaborated with CNBC TV 18 as part of the media outreach.

### **About The Growth Net**

- [The full list of speakers](#)
- [Agenda](#)

Jointly convened by the Ananta Centre and Smadja & Smadja Strategic Advisory, The Growth Net which was launched in 2013 reflects the new realities created by the emergence of a group of new growth countries which are rapidly increasing their business, economic, trade and financial interaction and aspire to have a stronger voice in the global economy. It is a catalyst to develop a fruitful dialogue among business leaders, government officials and the civil society from the countries of the new constellation of growth on how to strengthen economic momentum and generate new sources of growth through the deepening of partnership strategies for rapid sustainable development in Asia, Africa and Latin America.

### **About Ananta Centre**

An independent and not-for-profit organization Ananta Centre is registered under the Indian Trust Act. It focuses on leadership development and encourages frank and open dialogue on the most important issues facing Indian society, to help foster its transformation. The Centre also engages civil society, business, governments and other key stakeholders on issues of importance to India's development, foreign policy, strategic affairs and national security. The Centre serves as a convening body for exchange of ideas, broadening perspectives and enhancing capacity to create sustainable solutions on a wide variety of issues.

### **About Smadja & Smadja Strategic Advisory**

Smadja & Smadja was established in 2001 in Switzerland and in the US. The firm works with global corporations and government entities on global trends and strategic issues. Our mission is to help our clients navigate and leverage globalization, providing them with “actionable” insights and a “world view” to help them manage the increasing volatility and complexity of a globalized world. The firm creates platforms of contents – from strategic, behind closed doors, seminars to high profile international conferences – that are knowledge and networking intensive, with significant take home value for the participants. Smadja & Smadja has activities, clients and partners in Asia, North America, Europe, Latin America and the Middle East.

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